



Client Problem:

Faced low benefit utilization and rising retention pressure, with limited visibility into member needs across markets, segments, and disabilities.

Predict Solution:

Predict Health's member-intelligence pinpointed who to act on, where and why to focus and converted those insights into scalable action plans for the client team to execute.

ROI / OUTCOMES: Smart Retention and STARs

Impacted Members	34,000
Saved Margins	\$9.8M
ROI	30.5x

Predict Health drove margin gains across retention and STARs, helping the Client outperform competitors – exceeding average retention in 70% of counties and STARs performance in 67%.